

Winter 2012

www.clevelandzta.org



MARK YOUR 2012 CALENDARS

FEBRUARY

Wed. 2/15

6pm-ish

The LUCE'S BISTRO, 38040 Third Street, Willoughby, 440-951-8862

Sister-to-Sister: Our Nancy Cintron is fighting a degenerative illness. She could use some "Sisterly Support. Please send her a card: 5000 Northridge Dr. #109, Willoughby 44094. Let's also rally & help her pass time with some CDs (music, books on tape), DVD (movies). Bring them to Luce's Bistro & we will create a "goody bag" for her.

Thurs., 2/23

CALIFORNIA PIZZA, Legacy Village

Panhellenic Dining for Scholarships

Lunch & Dinner—attached is a pdf flier to distribute to family & friends and use it on the 23rd...CAPA receives 20% of our total \$ spent.

MARCH

Sat., 3/17 7pm

Beer Tasting & Food Pairing

CHRIS HICK'S HOME, 2353 Coventry Road, Cleveland Heights

Bring spouse, dates, friends!

Bring Bunnies, Books & Blankets—to donate to UH Hospital's Children's Cancer Ward.

Mon., 3/26

JOHNNY MANGO, 3120 Bridge, Tremont area, 216.575.1919

Panhellenic Dining for Scholarships

Sat., 3/31

ZETA DAY, Youngstown

APRIL

Tuesday, 4/10

KATHY IMBLER'S HOME, 2652 Eaton, Univ. Hts, 216.320.1099

Collect & bring old BRAS FOR A CAUSE to "support" one of Elaine's Girl Scouts who is earning her Gold Award. See attachment for info.

MAY

Saturday, 5/19

PANHELLENIC LUNCHEON, Westwood Country Club, Rocky River

More info to follow.

Wednesday, 5/23

KAREN OR ELAINE'S HOME, - TBD— Potluck Dinner

JUNE

June 27—July 1 : ZETA NATIONAL CONVENTION, Louisville, KY

FOUNDER'S DAY 2011

BETTY OTT'S TALKING GARDEN Rockefeller Park

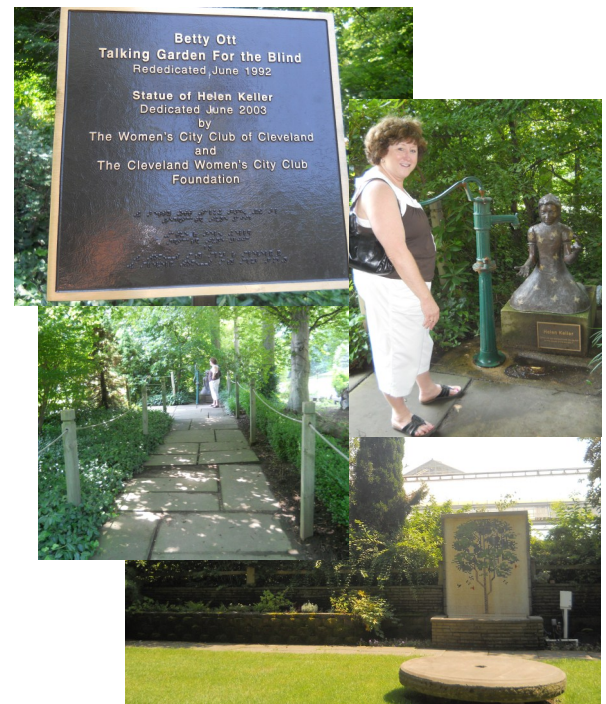
Just as Betty Steinhauer Ott is one of Zeta's and Cleveland East's special treasures, her namesake Talking Garden in the Cleveland Park System is a special Cleveland treasure.

Founder's Day 2012 was dedicated to her. Approximately 50 collegians and alums gathered to see her legacy and be inspired by her spirit.

Unfortunately, it was a wet day forcing us to have our celebration in the Greenhouse and not in her garden. Below are some photos, we took during our summer scouting trip.

What makes Betty's Talking Garden Special? Stations have audible messages to inform. All flowers & herbs are aromatic or textured for the sight challenged and identified in braille.

Visit the garden soon!



MEMBERSHIP UPDATES:

Whether you are a faithful attendee or a once in the year or maybe never attendee...your dues help and show that Zeta Is Forever!

- Basic Dues #35 (Seniors 65+: \$25)
- Link \$50
- Crown \$100

Your dues help by:

- Supports collegiate programming through IO & ZTA Foundation
- Supports Ohio recruitment & philanthropic collegiate projects
- Supports our community through our alumnae service projects
- Supports our Cleveland Alumnae Panhellenic Association & its scholarship program
- Supports our Betty Steinhauer Ott and Hester South Scholarships for NE Ohio collegians
- Enables mailings to our sisters without email.

[PAY ON WEBSITE via PayPal](#)

[Check Payable to Cleveland East](#)

[ZTA](#) & mail to Karen Erlenbach, 32350 Meadowlark Way, Pepper Pike, OH 44124

NATIONAL UPDATES:

[Yoplait Lids:](#) Many thanks to everyone who ate & saved & collected the lids.

Cleveland East contributed approx. 200 lids & Zeta (middle of Ohio alum pack) , 6,744 from Ohio combined alum & collegiate, in total, 358, 202 lids...

Yoplait will donate \$15,000 to the ZTA Foundation for our breast cancer education and awareness programs and \$30,000 to Susan G. Komen affiliates for their work as well.

This marks the fourth consecutive year that ZTA members have collected 300,000 lids or more.

[Scholarships](#)

Online applications for both collegiate & [alumnae scholarships](#) now available. Check it out on www.zetataualpha.org/scholarships.

Deadline is March 1—For the current academic year, the Foundation has allocated 602, 288 to 235 collegiate & alumnae sisters.

[Links Keep Growing:](#)

245th Chapter Installed : Virginia Commonwealth University November 19

246th Chapter Installed: New York University on December 10th.

Reactivation @ Tulane planned January 2013.

[Draped in Black....](#)our dear sister,

Charlotte Keesecker passed away December 29. Since none of us knew about it until after the funeral, we could not spread the word and attend.

Charlotte was 94 and was a “spirited” Zeta throughout. Being around her was always fun and entertaining. Such a wit!

Our thoughts go out to her family, especially Karla—her Zeta daughter—and Bob—her son and husband of Zeta, Gail. Also, love to her grandchildren.

[See Ann Run.....](#)

Did you know our Ann Feichter has become a marathon woman? She has joined the ranks during the last yeargetting up at 4:50am each day, getting to the gym and working out prior to heading to school (teacher). Last summer she did 2 Olympic triathlons: .9mi swim, 25 mi bike, & 10K run. Ann ran her first 1/2 Marathon in Oxford in November. She is priming herself for the Cleveland Marathon in May. If you are interested in knowing more, or learning more about cycling (she and her husband have just become co-owners of Ohio Indoor Cycling Co, check out their website at www.ohioindoorcycling.com or contact Ann at gablesmu@gmail.com.

[Where In The World...is Kathy Imbler?](#)

Life as a flight attendant captures the imagination of each of us....we are fascinated by the constant travel and work above the clouds.

Although we know Flight Attendants work hard, their smile and “can do” personalities make the “sometimes” delays, frustrations and cramped seats manageable.

The glamour of their destinations seem to make their sore feet worth it...in last 6 months, Kathy has been to Portugal, China, Japan, France, Germany, England and she leaves tonight for Ireland! Happy Flight & God Speed, Kathy!

Cleveland East Alumnae to begin a Spring Recruitment Campaign:

Truth be told, we aren't quite what we “used to be”. Our membership numbers are down, as is our attendance at monthly events. OK....it is happening all over—other ZTA groups, PTA's, non-profits.

What are we going to do? We are going to FIND THE SPIRIT of ZETA! During the next few months, expect to get a call for a chat., get a survey for honest feedback, look at new ways to “shake up” what we do, why we do it, and when. Now is the time to think “outside the box”...and, we will have fun doing it. WE WILL BE NEEDING YOUR INPUT AND THOUGHTS. WE WILL BE NEEDING YOUR HELP.

Ideas? Thoughts? Call Karen at 216-292-4575